



32%

of the 25 million women in the UK are **overweight or obese**



46%

of the 24.3 million men in the UK are **overweight or obese**

This means there are 8 million women and 11.2 million men in the in the UK who need help to lose weight.



Our Industry



It is no surprise that our industry is fast approaching an annual turnover of £500 Billion Pounds as men and women try to live long, healthy, enjoyable and active lives.

This is due to many factors including:

An increasing awareness amongst young and old of the importance of good nutrition to live long and enjoyable lives.

An increasingly ageing population who wish to stay active.

A high percentage of our population are entering their 40's, 50's and 60's and are spending significant percentages of their disposable incomes on looking and feeling good.

Obesity dramatically increases the likelihood of a number of chronic medical conditions including high blood pressure, heart disease, and diabetes. It can also put a tremendous strain on weight bearing joints especially the hips and knees, leading to a number of mobility problems.

“The percentage of adults who are overweight or obese has doubled since the mid 1980's”

As the obesity epidemic takes hold across the world our Industry is growing rapidly and has already become a mainstay of the worldwide economy.

As information and understanding of the benefits of good nutrition reach more and more people across the world, millions are making choices that will enhance and prolong their lives.



Our Company

Arriba! Wellness Clubs operate Community Weight Loss Clubs in more than 250 locations across the UK and are the fastest growing Weight Loss Clubs in the UK.

Executive Coaches responsible for overseeing 10 clubs and running one club of their own receive a monthly income of £3,900**. Some Executive Coaches choose to oversee more than 10 clubs!

Each Club is fully owned and operated by an Arriba! Coach to help local men and women lose weight, get fitter and enjoy the lifestyle of their dreams.

Arriba! are able to offer world class nutritional products, advice and support to ensure their customers achieve their objectives.

Unlike many weight loss clubs, Arriba! Coaches own their businesses and retain ALL of their profit.

Running just one evening class for 1 hour a week can provide a monthly income of £1,500*



As a result of the success of our approach our business is growing rapidly.

Our Coaches are building long term, sustainable businesses that can quickly become their main income. Many Coaches go on to become an Executive Coach and take responsibility for a number of Clubs in their region.



Arriba! Wellness Clubs are the fastest growing

Weight Loss Clubs in the UK...



All Arriba! Coaches use our tried and tested systems, manuals, training, materials and products to ensure the success of their Arriba! Club.

* Based on 30 members purchasing £100 of products per month at 50% commission
** Based on 8% commission from overseeing 10 clubs

How Does the Business Work?

Each of our **Arriba! Coaches** help their customers lose weight, get active and achieve a great lifestyle.

Owning an Arriba! Wellness Club is your opportunity to help people whilst securing your own financial future.

We provide all of the systems, materials, manuals, training, products and support to enable you to run a fun, simple and profitable business.

If you think you'll love helping people to achieve their dreams you could soon be running your own business and making money helping your customers lose weight.

As the business owner you'll also have the flexibility to arrange Arriba! Club meetings to fit around your lifestyle. Many Arriba! Coaches operate their businesses around busy family and work commitments.

There are just three key points to consider:

1

Where will I hold my Arriba! Club?

Most Arriba! Coaches use Village Halls, Community Centres, Church Halls etc..to operate their Clubs. Venue hire is cheap and there is no capital outlay on costly leases which mean more profit for you! There are tens of thousands of suitable venues across the UK and we will help you identify suitable locations in your area.



2

How will I get customers?

We provide a comprehensive marketing plan to ensure your Arriba! Wellness Club gets off to a flying start. This typically includes all of the materials e.g. posters, flyers, business cards, newspaper and magazine adverts and internet advertising. We've helped Arriba! Coaches start more than 250 Clubs across the UK and understand exactly what you need to do to get your Arriba! Club off to a flying start. Once you've started your Arriba! Club recommendations and word of mouth mean more and more people will be joining your waiting list!

3

How do I make money?

Each attendee pays a course fee of £39.00 for the 12 week class.

This fee is split into two parts, £20.00 of each fee taken is used for the prize money fund.

The remaining £19.00 is used for the promotion of the class and all sundries needed to run the class.

Speak to your sponsor for more details.

Each Arriba! Club owner is able to provide the class members with the HERBALIFE wellness products.

The wellness programs average around £100.00 for a month, plus any extra products they may require. All HERBALIFE Supervisors earn 50% on all products sold.

Example:

$30 \times £100 \times 50\% = £1,500$ profit per month for each Weight loss challenge that you run.

* If you are running a Weight Loss Challenge up to £600 of total course fees may be used for cash prizes to the people who lose the highest percentage of weight.



“ All successful businesses provide
a valued product or service
to fulfil market demand ”

Why is our Business so Successful?

MARKET DEMAND

8 Million women and 11 million men in the UK are overweight or obese.

The UK government has invested, and continues to invest, millions of pounds to educate the population about the risks of obesity and the benefits of a healthy lifestyle.

Weight Loss Clubs are an acknowledged and proven method of achieving successful and sustainable weight loss.

Arriba! Wellness Club Customers achieve extraordinary results and recommend our Clubs to friends, family and colleagues.

VALUED SERVICE

As an Arriba! Coach you will be inspiring and helping hundreds of people to lose weight, get healthy and achieve the lifestyle of their dreams.

- Because of you, your customers will look better.
- Because of you, your customers will feel better.
- Because of you, your customers will be healthier.
- Because of you, your customers will live longer.

If you want to make a difference to other people's lives and build your own, successful business contact us today and find out how you can start changing lives.





“Flexible, Profitable & Simple!”

How much money you make is your choice. It's your business so you get to choose the hours and days you work to suit your lifestyle.

Most Arriba! Coaches start their businesses by operating 1 Club on 1 weekday evening. Each club is targeted to have a minimum of 30 customers.

Your minimum profit per customer/month = £50
 30 Customers / month (£30 x £50) = £1,500



The Financial Opportunity

Number of Clubs	Hours/Week	Your Monthly Profit
1	5	£1,500
2	10	£3,000
4	20	£6,000

Hours: Part-time or Full-time.
Income: £1,500 - £6,000 per month



THERE'S MORE !

Many of your customers will want to share in your success and help their friends, families and community transform their lives by starting their own Arriba! Wellness Club.

As an Executive Arriba! Coach when this happens you will get a commission payment EVERY month on EVERY sale they make.

This would typically be 8% meaning you would receive a cheque of £120 every month for every club started by a person you introduced to the business!*

*Commission percentages vary depending on overall sales volume.





The Complete Business



Every Arriba! Wellness Club Coach receives a comprehensive, personalised, tried and tested business system to maximise their success and ensure their business is fun and simple to run.

We've started and help run over 250 Arriba! Wellness Clubs all over the UK and have a tried and tested method of making sure each Club is a success.



TRAINING

Almost all Arriba! Wellness Club owners don't have a background in nutrition and have never run their own business before.

We provide detailed manuals that cover every aspect of starting and running your Club including bespoke presentations for every Club night.

Every month we also hold training seminars at strategic locations across the UK to ensure all of our Arriba! Coaches are able to meet with other Coaches and receive training from our experts.

SUPPORT

Our support system is unrivalled in the industry.

You will have personal contact with your individual mentor who will guide you every step of the way and make sure you start and run a successful Arriba! Wellness Club.

You will have access to all of our trainers, each of whom run their own clubs and have a wealth of experience to share with you.



SYSTEMS

Behind every successful business there are great systems! Starting and operating over 250 Arriba! Clubs has enabled us to systemise every aspect of the business including:

- Choosing and booking your venue
- Marketing your first Arriba! Wellness Club
- Dealing with enquiries
- Booking in customers
- Your first night! Welcome, Register, Weigh and Measure
- Club night presentations
- Looking after your customers
- Celebrating success



MATERIALS

Everything you need to start, operate and run your business is provided including:

- Marketing Materials; Flyers, Business Cards, Posters
- Point of Display Stand
- Arriba Weighing and Analysis Equipment
- Body Fat Testing Equipment
- Customer Record Cards
- Customer Manuals



ONLINE

Not only will you get a fantastic, personalised website that will market your business effectively but you will also be able to run every aspect of your business from your online business system.

Wherever you are you'll be able to log on to your system and run your business when it suits you.



Positive cash flow
from month 1 of operation

A low risk,
high return
business



Low investment
with no additional capital requirements

Comprehensive Support
from experienced & successful business owners

The Benefits



Ownership of your own
Arriba! Wellness Club offers
many benefits. These include:

**A comprehensive
Business System**
to operate all aspects of the business
simply and effectively

A complete Marketing System
to assist in the growth & development of your business

Unlimited access to your
Personal Mentor

An opportunity to develop a
substantial & sustainable income
from initial investment





“ Jackie Liddle ”

I started my first Arriba! Wellness Club in Hartlepool on the 5th May, I was really excited, thrilled and a little scared when 36 people showed up. I used all of the materials, manuals and presentations and quickly overcame my first night nerves and started really looking forward to and enjoying Club evenings. I earned more than an extra £1,500 per month whilst enjoying myself and making great friends.

I now run 3 Arriba! Wellness Clubs with as many as 47 people attending each evening as word spreads. Some of my customers have even started their own Arriba! Wellness Clubs.

My success just shows what can be achieved with the right combination of systems, support and determination.

I love every minute of running my Arriba! Wellness Clubs and own a successful business that provides me with a great lifestyle.



Testimonials



“ Richard and Denise Loader ”

We started our business part-time in March. Within 4 weeks we had 26 people in the Club. We had great fun running our Arriba! Wellness Club and quickly decided that we needed to run another to satisfy demand from friends, colleagues and families of our first group. We attended one of the training seminars in August and as well as receiving excellent training we met and swapped notes with Arriba! Wellness Club owners from all over the UK. The business has now developed to 4 Arriba! Clubs with a further 5 starting in the next few months. Although the business is providing more than we ever expected one of the key things for us is the results our customers are achieving. Helping people to look and feel great and get healthier is a wonderful way to run a successful business.



“ Karen and Sean Hobday ”

My husband Sean and I started our first Arriba! Wellness Club early this year. Our biggest loser has now lost over 3 stone and looks amazing! The total weight loss in the group was 189Lbs. After our first Club I came home to find a beautiful basket of fruit on our step from one of our customers with a little card saying, "Dear Karen and Sean, Just to say thanks for your support you have given me throughout my time at the meetings. I really appreciate it. Thank you. See you in three weeks. Love Rose x" We find that everyone loves the Clubs and for us it is extremely rewarding helping other people achieve their health goals. We achieve long term results for our customers, not just a quick fix! Our customers tell us we are not like other weight loss clubs - we know their names, we really care about their results and our Clubs are a great place for people to socialise and make friends.



Frequently asked questions

“ Sounds great, but I've never run my own business before ”

The majority of Arriba! Coaches have little or no previous commercial experience. Our tried and tested systems and processes ensure each new Arriba! Coach starts and runs a successful business.

All of the experience we've learnt from running over 250 Clubs has been used to develop our comprehensive support and training systems.

You need to bring a willingness to follow a successful system and a commitment to succeed.

“ What about competition? ”

Our marketplace is one of the fastest growing sectors in the world. This combination of an expanding marketplace and world class, leading products offers a unique opportunity.

“ How much will I earn? ”

This is entirely a decision for you. Spending one evening a week running one Arriba! Wellness Club will earn you £1,500 per month. Running two Clubs will earn you £3,000 per month.

Many people start part-time and become full time to suit their new lifestyle.

It's your business and your lifestyle - you choose!



The UK market for weight loss products and services has **doubled** since the mid 1980's and is continuing it's rapid growth.

What's next?

Owning your own Arriba! Wellness Club will enable you to build a successful business helping people lose weight and get healthy.

Due to increasing demand from prospective Arriba! Coaches and rapid growth across the UK places are limited.

To register your interest or find out more, call us now we'll be delighted to speak with you.